



Approved at June 21, 2021 Board Meeting
 Early Learning Coalition of Broward County, Inc.
Board Meeting Minutes
May 10, 2021 at 12:00 PM
 Virtual Meeting

Members in Attendance	Laurie Sallarulo; Michael Asseff; Dawn Liberta; Cindy Arenberg-Seltzer; Ellie Schrot; Monica King; Beverley Batson; Cara Cerchione; Zachary Talbot; Amoy Reid; Renee Podolsky; Laurie Rich Levinson; Khalil Zeinieh; Angela Iudica; Richard Campillo; Kristina West; Kirk Englehardt.
Members Absent	William Karp; Carol Hylton; Twan Russell
Staff in Attendance	Renee Jaffe, CEO; Hubert Cesar, CIO; Howard Bakalar, CPO; Judith Merritt, COO, Allison Metsch, Sr. Director of Education & Quality; Elsy Silvestre, Executive Assistant; Pablo Calvo, Director of Community Engagement; Reiner Potts, Financial Analyst; Sandra Paul, Sr. Director of Provider Reimbursement
Others in Attendance	Jacob Jackson, General Counsel

Item	Action/Discussion
Welcome & Call to Order	First Vice Chair, Dawn Liberta called the meeting to order at 12:07 PM. Roll was called and a quorum was established.
Welcome New Board Members	Board Chair welcomed Kristina West and Kirk Englehardt to the Board.
Consent Agenda	
a. B215CA1 - Approve April 12, 2021 Meeting minutes	A Motion was made by Monica King to approve the Consent Agenda. Seconded by Michael Asseff. Unanimously approved. Motion Passes.
REGULAR BUSINESS	Approve ELC Broward Strategic Plan
a. B215RB1 – Approve ELC Broward Strategic Plan	<p>CEO welcomed everyone and then discussed the strategic plan. She explained that we are currently in the last year of a three-year strategic plan. This meeting is to review the proposed direction and the draft strategic plan for feedback and discussion. At the April 20, 2021 Ad Hoc Strategic Planning Committee Meeting, ELC staff presented the drafted FY21/22-23/24 strategic plan for review and feedback.</p> <p>We kept ELC Broward’s Vision, Mission, Guiding Principles and Pillars intact with minor changes.</p> <p>Because we are still growing and we are not the same from when we drafted the current strategic plan, we wanted to make sure that we are working closely with the families and providers, to meet them where they are. Because the nature of our world right now has changed so much, we believe that the new plan continues to build on the foundation we built while incorporating new tactics that will help us achieve the goals within the plan.</p> <p>CEO then provided a review of the guiding principles as well as a review of all 4</p>

pillars with the goals, strategies and desired outcomes for each pillar.

CPO discussed tactics to ensure that parents are enrolling children and the importance of making eligibility and enrollments services as easy as possible for parents.

Board Chair opened up discussion about having a specific higher level strategy added to the strategic plan for special needs students and providers. This strategy is to specifically help providers by training them on how to identify a special needs child and then on how to approach parents to discuss this and provide the parent with tools and resources. Board Chair mentioned that in the past, board member Ellie Schrot has spoken about the importance of this. Because this is a specific issue a different strategy may be employed. There seems to be a need to provide providers with tools and resources to serve families with special needs children.

Board member Cindy Arenberg-Seltzer suggested that we should repeat a bullet point from 2A “Promote and provide education/support and resources for parents/caregivers of children with potential or identified special needs.” and include it in 2B to include providers and connect them with the system of care for children with special needs.

Board member Ellie spoke about her passion with special needs children. There is a 45-day federal mandate to do evaluation on a referral and 30 days to start services. Ellie said that anyone can contact her to discuss any issues and that we should continue to focus on parent engagement with developmental screenings, have an easier way to opt out that we don’t lose opportunities with families to get it done. Having parents do ASQ is very important to get parents engaged.

Cindy discussed goal 2b that this is a good goal for now but not for the next three years. We will be getting a lot of money and structural things have to happen in dealing with parents and providers. Goals 2a and 2b. these are not transformative, but pedestrian. We have to think more boldly. Using the money to help support parents and give them tools if they stay home as well as helping the industry to be stronger.

Cindy stressed the importance of thinking bigger, strategies are supposed to be the bigger bolder things. This is not a three-year plan, but could be an interim one year plan, giving ELC staff and Board the opportunity to meet and develop a bolder Strategic plan.

Board Chair stressed that now is the time be bold and to focus at a strategic level. What is the big vision? How do we want to improve things for children/families? How do we know that we are moving the needle? What are the big top level bold visions?

Board member Cindy discussed Pillar 3. She said that we need to raise visibility we should be thought leaders, We must develop this pillar, have a pillar about building a system of early care and education. Pillar or goals have to be more

	<p>visionary and then from there should be more strategic on how to get there.</p> <p>Staff should work with the Ad Hoc Strategic Planning Committee after the summer to discuss and enhance the proposed draft strategic plan.</p> <p>Kirk suggested that this should be a one-year plan and not a three-year plan. Let's listen to the people that are our audiences. Giving more time to do something more comprehensive and understand the needs.</p> <p>A Motion was made by Laurie Salarullo to accept the strategic plan with the changes discussed today regarding adding the strategies around special needs under provider sections and make this a one-year plan, reconvene for high level vision for the future. Seconded by Monica King. Unanimously approved. Motion Passes.</p> <p>Laurie Levinson suggested doing a Strategic Plan Retreat.</p>
NEW BUSINESS	CSC is having their budget retreat on May 20. Cindy asked for anyone that wants to attend to do so via Zoom.
MATTERS FROM CHAIR	There was no discussion.
MATTERS FROM COMMITTEES	There was no discussion.
PUBLIC COMMENT	There was no discussion.
NEXT MEETING DATE	June 21, 2021 at 12:00PM
ADJOURN	Meeting adjourned by Dawn Liberta at 1:40 PM

These minutes contain the action items of the Board meeting of the Early Learning Coalition of Broward. They do not include all the Committee's discussions or comments on each matter or issue raised during the meeting. A tape recording of the meeting is held in the Coalition office. Corrections from the Committee will be taken prior to approval at the next meeting.

