



Early Learning Coalition of Broward County, Inc.
Ad Hoc Fundraising Meeting Agenda
September 3, 2024, at 12:30 PM
Hybrid Meeting

Meeting ID: 853 4669 4238

Passcode: 102819

<https://us06web.zoom.us/j/85346694238?pwd=nYGRl2vamsnc9b3zat9bayAXoJiLRe.1>

Members are reminded of conflict-of-interest provisions. In declaring a conflict, please refrain from voting or discussing and declare the following information: 1) Your name and position on the Board, 2) The nature of the conflict, and 3) Who will gain or lose as a result of the conflict. Please also fill out form 8B prior to the meeting.

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1.	Call to Order	Michael Asseff, Co-Chair Ad Hoc Fundraising Traci Schweitzer, Co-Chair Ad Hoc Fundraising
2.	Roll Call	Melody Martinez, Board Liaison
3.	Consent Agenda 1. Approve February 12, 2024, meeting minutes.	2 Michael Asseff, Co-Chair Ad Hoc Fundraising Traci Schweitzer, Co-Chair Ad Hoc Fundraising
4.	Regular Business 1. FUND251RB1- FY23/24 Overview and Next Steps for FY24/25	4 Michael Asseff, Co-Chair Ad Hoc Fundraising Traci Schweitzer, Co-Chair Ad Hoc Fundraising Renee Jaffe, CEO
5.	Unfinished Business New Business Matters from the Chair Matters from the Committee Public Comment	
6.	Next ELC Ad Hoc Fundraising Meeting: February 5, 2025	
7.	Adjourn	

Please Note: Agenda is subject to revisions and additions at the discretion of the Chair of the Coalition. Notification will be sent of any such revisions or additions. **Members of the Public:** Please sign up at the entry desk for public comments to be made on any particular agenda items no later than five minutes after the Coalition meeting has been called to order.

“As per [§286.0105, Fla. Stat.](#) Any person who decides to appeal any decision of the Board with respect to any matter considered at this meeting will need a record of the proceedings and for such purpose, may need to ensure that a verbatim record of the proceedings is made which record includes testimony and evidence upon which the appeal is to be based.”



Early Learning Coalition of Broward County, Inc.
Ad Hoc Fundraising Committee Meeting Minutes
February 12, 2024, at 10:30 AM
[Zoom Meeting](#)

Members in Attendance	Acting Chair, Kirk Englehardt; Dr. Amoy Reid; Zachary Talbot; Dawn Liberta; Traci Schwitzer; Krystie Castillo (virtual)
Members Absent	Co-Chair, Michael Asseff;
Staff in Attendance	Renee Jaffe, CEO; Christine Klima, CAO; Judith Merritt, COO; Howard Bakalar, CPO; Hubert Cesar, CIO; Melody Martinez, Board Liaison
Others in Attendance	

Item	Action/Discussion
Welcome & Call to Order	Acting Chair Kirk Englehardt called the meeting to order at 10:54 AM. The roll was called, and a quorum was established.
Consent Agenda 1. Approve November 29, 2023, meeting minutes	There was a Motion to approve the Consent Agenda by Zachary Talbot and Seconded by Melody McDonald. Unanimously approved. Motion Passes.
Regular Committee 1. FUND242RB1- Fundraising Strategies	<p>CEO, Renee Jaffe gave an update to the committee. We received a \$5K donation from the Kiwanis Foundation. We connected with them through the Community Foundation. Those are program dollars, and will support our CDA class and graduation, and emergency supplies for families that come here, like formula etc.</p> <p>Beverly Batson, our former Board Member, donated \$2k in unrestricted funds. She has applied to be an Honorary Board member and connections within Broward, she provided connections with Oakland Park who donated SR match dollars.</p> <p>Broward county has something called socially good, and we are looking to connect with them. They help coordinate fundraisers for non-profits.</p> <p>We also had another application from someone Richard Campillo recommended. We want them to attend the next Nomination meeting.</p> <p>We would love to have something small in the future, but it takes a lot of staff time and resources to have one and not a lot is coming in from that.</p> <p>Acting Chair Kirk Englehardt, suggested that as we get donors/donations we should think of ways to recognize them. Like the Kiwanis, once we established what we are doing with the money, we should post pictures and tag them so they can see what was done with their donations and then they can even share with other people.</p>

Unfinished Business	None
New Business	None
Matters from the Chair	None
Public Comments	There was no discussion.
Next Meeting	TBD
Adjourn	The meeting adjourned at 11:15 AM by Zach Talbot

These minutes contain the action items of the Board meeting of the Early Learning Coalition of Broward. They do not include all of the Committee's discussions or comments on each matter or issue raised during the meeting. A tape recording of the meeting is held in the Coalition office. Corrections from the Committee will be taken before approval at the next meeting.

DRAFT



ITEM #/MEETING:	FUND2451RB1 / Ad Hoc Fundraising Committee
MEETING DATE:	September 3, 2024
SUBJECT:	FY23/24 Overview and Next Steps for FY24/25
FOR ACTION:	YES
RECOMMENDED ACTION:	Review items with the Board
FINANCIAL IMPACT:	None
ELC STAFF LEAD	R. Jaffe

Background

In FY22/23, the ELC Broward launched the Ad Hoc Fundraising committee and developed the role of the committee/committee members, fundraising parameters and goals.

In FY23/24, the Ad-Hoc Fundraising committee provided feedback and guidance for year 1 of the Coalition’s plan to fundraise and friend raise. Committee members committed to assist with recruiting Honorary Board members and connect the organization to potential “friends” and/or donors. ELC staff hosted their first-ever (and successful) fundraising event and developed strategies to generate more unrestricted and program income. As you can see in the below charts, the ELC secured an approximate total of \$30,000.

Program Income and Unrestricted Funds Raised Through Fundraising

Staff raised nearly \$27,000 in Program Income in FY 2024. Approximately \$17,000 was used to serve food to educators during onsite training sessions, \$3,270 in CPR fees paid for CPR certificate issuance and the remaining balance was used for CDA graduation events, A Day in K at the Museum of Discovery & Science, and a Volunteer Harvest food packing event at the ELC.

Program Income FY2024	
AD Henders on Foundation	\$ 12,000
Community Foundation Kiwanis Fund	5,000
CPR \$10 Participant Fees	3,270
Brown and Brown	2,000
Children's Services Council	2,000
Florida Blue	2,000
Sunlife	500
Humana Healthy Horizons	165
Total Program Income	\$ 26,935

Through fundraising efforts, staff netted \$3,875 in unrestricted income during the year:

Unrestricted Net Income FY2024	
Goren Cherof Doody Ezrol P.A	\$ 1,000
Individual Contributors	6,739
State Farm	1,500
Total Contributions	9,239
<i>Less Expenditures</i>	<i>5,364</i>
Net Unrestricted Income	\$ 3,875

Current Status

ELC staff is excited to share ideas for a fall FY24/25 fundraising event, which will hopefully take place in early to mid-November. At the September 3 committee meeting, ELC staff will provide event ideas and details to date.

Recommendations

Review and discuss the items included in the Ad Hoc Fundraising Committee with the board.