

**NOTICE OF INTENDED DECISION  
TO ENTER INTO A SINGLE SOURCE CONTRACT  
(PUR 7778)**

This Notice of Intended Decision to Enter into a Single Source Contract is posted in accordance with Rule 60A-1.045, Florida Administrative Code, and section 287.057(3), Florida Statutes.

AGENCY: Early Learning Coalition of Broward County, Inc

TITLE: Community Referral Services

Short description of the commodity or service desired: 24/7 Agency Support Services for Individuals Seeking Community Resource and Referral Services

CONTACT

Name: Kasey Lafrance, MPA

Address: 147 W Cypress Creek Rd, Suite 301, Fort Lauderdale, FL 33309

Telephone: (954) 270-2998

Email: klafrance@elcbroward.org

Internal tracking number, if any:

DMS Single Source number, if applicable:

**Date posted: 12/27/2024    Time posted: 11:00 AM**

Commodity or Contractual Service (commodity or United Nation Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):  
Community REFERRAL Services for ELC Broward CCR&R Clients

Requestor (division, bureau, office, individual, as appropriate):  
Early Learning Coalition of Broward County, Inc

Performance and/or Design Requirements (intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, as appropriate):

- A. Provide referrals from normal 211 call traffic to Coalition CCR&R & Help Me Grow Program Services
- B. Provide Periodic Coverage for Coalition Customer Service Unit call traffic
- C. Provide Community Outreach promoting Coalition Services in Broward County at scheduled
- D. Provide Upkeep and Maintenance of Community Services database for Coalition clients requesting CCR&R services.
- E. Call traffic & event data collection and reporting for CCR&R, Customer Service and Help Me Grow Services
- F. Provide maintenance of disaster response readiness status for Coalition business continuity

Intended Single Source:

First Call for Help of Broward d/b/a 211-Broward

Price:  
\$62,550

Justification for Single Source Purchase (what is necessary and unique about the commodity, contractual service, or source; steps taken to confirm unavailability of competition, as appropriate):

The Coalition has determined that 211 Broward is a sole sourced vendor based on the following:

- 211 Broward is the sole FCC-designated 211 resource for community services in Broward County
- 211 Broward holds the exclusive license to operate in Broward County using the three-digit FCC designated dialing number.
- 211 Broward is the only 24/7 comprehensive agency that provides support services for individuals seeking crisis intervention assistance and/or information and referral services.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Early Learning Coalition of Broward County, Inc Board of Directors, May 6, 2024

**Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to file a bond or other security within the time allowed for filing a bond, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Protests may be filed with the agency by:**

**Mail: 1475 West Cypress Creek Rd, Suite 301, Fort Lauderdale, FL 33309**

**Email: [RFP@elcbroward.org](mailto:RFP@elcbroward.org)**

**Fax: (954) 377-2192**