

Early Learning Coalition of Broward County, Inc.

PRC Meeting Agenda

May 20, 2025, at 1:00 PM

[Zoom Meeting](#)

Members are reminded of conflict-of-interest provisions. In declaring a conflict, please refrain from voting or discussing and declare the following information: 1) Your name and position on the Board, 2) The nature of the conflict, and 3) Who will gain or lose as a result of the conflict. Please also fill out form 8B prior to the meeting.

PAGE			
1.	Call to Order		Maria Hernandez, PRC Chair
2.	Roll Call		Melody Martinez, Board Liaison
3.	Consent Agenda 1. Approve March 3, 2025, Committee meeting minutes	2	Maria Hernandez, PRC Chair
4.	Regular Business		
	1. PRC254RB1 - School Readiness Enrollment/Redetermination Update (Goal 1 of Strategic Plan)	8	Amy Moore, Sr. Director of Family Services & Customer Services; Howard Bakalar, CPO
	2. PRC254RB2 - VPK Enrollment Update (Goal 2 of Strategic Plan)	9	
	3. PRC254RB3 - Education/Quality (Goals 3 and 4 of Strategic Plan) a. Help Me Grow Florida Update b. CLASS update (School Readiness and VPK) c. VPK Progress Monitoring Update and d. Analysis of technology vendors' Impact to Date	10	Allison Metsch, Sr. Director of Education & Quality Initiatives; Howard Bakalar, CPO
	4. PRC254RB4 - Outreach/Advocacy Update	12	Ancel Pratt III, Sr. Director of Communications & Howard Bakalar, CPO
	• FYI: A Day in K Event	14	
5.	Unfinished Business New Business		
6.	Next PRC Meeting: TBD		
7.	Adjourn		

Please Note: Agenda is subject to revisions and additions at the discretion of the Chair of the Coalition. Notification will be sent of any such revisions or additions. **Members of the Public:** Please sign up at the entry desk for public comments to be made on any particular agenda items no later than five minutes after the Coalition meeting has been called to order.

"As per [§286.0105, Fla. Stat.](#) Any person who decides to appeal any decision of the Board with respect to any matter considered at this meeting will need a record of the proceedings and for such purpose, may need to ensure that a verbatim record of the proceedings is made which record includes testimony and evidence upon which the appeal is to be based."



Early Learning Coalition of Broward County, Inc.
Program Review Committee Meeting Minutes
March 3, 2025, at 9:00 AM
Zoom Meeting

Members in Attendance	Chair, Monica King; Cindy Arenberg-Seltzer; Amy Hauser; Dawn Liberta; Renee Podolsky; Ellie Schrot
Members Absent (Excused)	Laurie Sallarulo; Krystie Castillo; Richard Campillo
Members Absent (Unexcused)	
Staff in Attendance	Renee Jaffe, CEO; Christine Klima, CAO; Howard Bakalar, CPO; Hubert Cesar, CIO; Melody Martinez, Board Liaison; Amy Moore, Sr. Director of Family Services and Provider Relations; Allison Metsch, Sr. Director of Education & Quality; Ancel Pratt, III, Sr. Director of Communications & Outreach; Gracy Haladjian, Dir. of Family & Customer Services
Others in Attendance	

Item	Action/Discussion
Welcome & Call to Order	Chair Monica King called the meeting to order at 9:01 AM. The roll was called, and a quorum was established.
Consent Agenda 1. Approve December 5, 2024, Committee meeting minutes	There was a Motion to move the Consent Agenda by Dawn Liberta and Seconded by Ellie Schrot. Unanimously approved. Motion Passes.
Regular Committee 1. PRC253RB1 - School Readiness Enrollment/Redetermination Update (Goal 1 of Strategic Plan)	<p>School Readiness</p> <p>Amy Moore provided an update on School Readiness enrollment and redetermination efforts. After pausing new enrollments from the SR wait list in October 2024 we resumed enrolling children from the waitlist on January 29th, 2025.</p> <p>This year, we successfully enrolled 1,833 children from the School Readiness waitlist. However, due to projected budget deficits, we have paused further enrollments. As of February 24, 2025, 2,508 children are on the SR waiting list.</p> <p>We are selecting fewer families from the waitlist compared to past efforts. While we've resumed pulling eligible families, the smaller selection reflects our current focus on offsetting enrollment drops, making attrition a key factor in maintaining the Broward subsidized childcare system's census. So far, this fiscal year (July 1, 2024–January 31, 2025), 10,023 children have been up for School Readiness redetermination. Of these, 7,321 (73%) were maintained in service, while 2,700 (27%) were terminated.</p> <p>This fiscal year, the leading cause of termination remains “failure to revalidate,” with 32% of families not submitting any reapplication documents. Another 27% began the process but failed to provide all required paperwork. To help eligible families stay enrolled, we conduct outreach through calls, texts, and emails and offer phone and</p>

in-person assistance through our customer service team. This year, 32% of terminations were due to families not submitting any reapplication documents, and 27% were from incomplete submissions. We support eligible families through outreach (calls, texts, emails) and offer phone and in-person help with the process. Despite ongoing efforts to reduce barriers for families during redetermination, the trend of terminations has persisted. To better understand this, we analyzed the age distribution of terminated children using statewide Tableau data from July 1, 2024, to February 24, 2025. The findings show that nearly half (48.9%) of terminations for the top reason, "Failure to Revalidate," involve school-aged children.

Families with school-aged children may be less engaged in the redetermination process, possibly due to a lower perceived need for subsidized care once children enter school. Our goal remains to reduce preventable terminations while ensuring program compliance. Although we'll keep analyzing this data, it's challenging to assess eligibility when families don't submit documentation. To address this, we plan to develop survey questions for families who fail to revalidate, helping guide future case management and outreach improvements.

So far this fiscal year, terminations due to over-income families remain low at 2.7%. We currently have 26 children enrolled in the SR PLUS program, with the number of eligible families gradually increasing locally and statewide. Early signs suggest additional funding may be available next fiscal year, including a rollover of unspent funds. Broward remains one of the top coalitions for SR PLUS enrollment and remains committed to expanding access for eligible families. As expected, pausing new enrollments from the SR waitlist slightly increased monthly enrollments in the CSC-funded Vulnerable Population childcare program. Now that we've resumed SR enrollments, some eligible families are transitioning out of the Vulnerable Population program. We continue to keep CSC informed on enrollment updates. Enrollment in smaller state-funded programs, including at-risk and other mandated categories, has remained stable. Our enrollment strategy focuses on offsetting attrition while adjusting waitlist selections to match budget limits, keeping operations flexible for future changes.

Our Customer Service team is the "front door" to all services, assisting families in person, by phone, and via chat while supporting childcare providers and partner agencies. Our Intermedia phone system monitors daily call data to provide coaching and operational support and manage escalated inquiries. Unresolved questions are routed through a CRM ticket system with a 48-hour response window. Families can also access Child Care Resource & Referral (CCR&R) services through the call center or submit online requests for self-guided childcare searches.

So far, this fiscal year, we've handled 51,476 calls, answering 86%, including 4,097 CCR&R-related calls that led to 1,980 childcare listings. The Customer Service team remains the heartbeat of our operation, with call volume and lobby traffic closely tied to Family Services and organizational activities.

d. VPK Performance
Accountability Update

Renee Podolsky thanked Allison and shared that her staff had expressed positive feedback and appreciated the opportunity to participate.

Help Me Grow Florida

As previously discussed, ELC Broward was awarded affiliate status with Help Me Grow Florida (HMGF), allowing the expansion of developmental screening services to all families with young children, not just those receiving childcare subsidies. HMGF promotes partnerships with pediatricians and encourages families to use developmental screenings such as ASQ, ASQ SE, PSC, and M-CHAT-R/F.

With HMGF funding, ELC Broward will conduct outreach and provide follow-up for families with potential developmental concerns. A part-time manager and full-time Care Coordinator have been hired, and the first Physician Champion has been secured through Pediatric Associates, with efforts underway to add another. Staff are finishing onboarding, and the Help Me Grow Broward website is set to launch on February 27. Outreach events and doctor visits will begin soon.

CLASS (Classroom Assessment Scoring System) Update

School Readiness

As required by the Division of Early Learning, all ELCs use the CLASS (Classroom Assessment Scoring System) tool to assess School Readiness (SR) providers with over 20% SR-enrolled children or those with a CLASS 1 violation. The tool evaluates teacher-child interactions and overall classroom management. Observations cover 50% of each care level, and providers receive a composite score from 1 to 7; providers scoring below 4.0 cannot contract with the ELC. Providers may also qualify for a Quality Performance Incentive (QPI) differential based on their score: 4% for scores of 4.5–4.99, 7% for 5–5.99, and 10% for 6–7.

To date, 681 of approximately 1,000 observations have been completed, with a current countywide average score of 5.51.

Voluntary Pre-Kindergarten (VPK)

Since July 2022, the Division of Early Learning has required that all VPK classrooms, including public-school classes, be observed using the CLASS tool during both the school year and summer. Unlike School Readiness, there is no payment differential tied to VPK CLASS scores.

So far, 518 of approximately 950 VPK observations have been completed. The team is confident all observations will be finished on time. The current countywide average VPK CLASS score is 5.56.

VPK Performance Accountability Update

The State Board of Education approved Rule 6M-8.622, F.A.C., on August 21, 2024 (effective September 24, 2024), establishing the Voluntary Prekindergarten (VPK) Education Provider Performance Metric and Designation. This rule outlines how the Division of Early Learning (DEL) will calculate each provider's accountability and assign designations based on three components: quality (50%), achievement (20%), and learning gains (30%).

4. PRC253RB4-
Outreach/Advocacy Update

Beginning at the end of the 2024–25 VPK program year, DEL will calculate performance metrics and assign designations within 45 days of the program’s end. Using the FAST Star Early Literacy tool, the new model includes three progress monitoring assessments (PM1, PM2, PM3) during the school year—or two (PM1, PM3) during summer. A Unified Scaled Score (USS) of 707+ at PM3 indicates kindergarten readiness.

The metrics break down as follows:

- **Quality:** CLASS Composite Program Assessment Score (50%)
- **Achievement:** % of children demonstrating readiness at PM3 (20%)
- **Learning gains:** Growth of 12+ points between PM1 and PM3 (30%)

Using 2022–23 data for reference, most local providers met or exceeded expectations, with a clear link between higher CLASS scores and stronger program designations.

We began facilitating workshops in January to help providers understand the new Performance Accountability scoring. Additional workshops, both in-person and via Zoom, are planned for March.

We are also partnering with Age of Learning, Inc. and Marco Polo Learning, two contracted technology resources aimed at enhancing VPK children’s learning. Currently, 101 programs are using Age of Learning and 87 are using Marco Polo. Both providers have been offering a mix of on-site and Zoom trainings.

Most VPK programs have now completed Progress Monitoring 1 (PM1). Once this data is available, it will serve as the baseline for tracking learning progress through PM2 and PM3. We will analyze results across schools using one of the technologies, those not participating, and overall countywide data to determine how best to support our programs.

Outreach/Advocacy Update

Ancel Pratt provided an update on outreach and Advocacy.

The Communications and Outreach team has intensified efforts to promote VPK enrollment, with the goal of exceeding the VPK Estimating Conference enrollment target for Broward County.

- **Digital Marketing:** A paid advertising campaign launched on January 1, 2025, has increased traffic to the VPK landing page compared to the same period last year. Ads will continue through June 30, 2025, maintaining consistent outreach.
- **Community Engagement:** VPK flyers and materials are distributed at all outreach events and PLAN (Provider Leadership and Networking) meetings to encourage providers to help raise parent awareness.
- **Partnerships:** We continue to leverage relationships with community partners and childcare providers to promote enrollment and ensure more families benefit from this free program.

With these efforts, ELC Broward remains on track to meet or exceed the enrollment target, strengthening our commitment to providing quality early learning opportunities for all eligible children in the county.

Broward Bookworms Program

The Broward Bookworms program remains a key initiative to promote early literacy

	<p>and expand book access for young children. Under a new \$200,000 contract with Scholastic, we are distributing approximately 6,500 Bookworm bundles countywide. As of February 27, 2025, over 6,100 bundles have been shipped and paid for, benefiting thousands of children.</p> <p>Given the program's strong demand, the ELC Finance team is preparing a board request for an additional \$75,000 to sustain the program through June 30, 2025.</p> <p>The Communications team continues to promote Broward Bookworms through social media, email campaigns, and community outreach to maximize participation.</p>
Unfinished Business	
New Business	Howard Bakalar announced that this would be Monica King's last meeting as Chair of PRC, as her term on the Board has concluded. He and the entire ELC team, as well as the committee members thanked her for her years of leadership and friendship.
Matters from the Chair	None
Matters from the Committee	None
Public Comments	None
Next Meeting	<u>TBD</u>
Adjourn	The meeting adjourned at 9:42 AM by Cindy Arenberg-Seltzer

These minutes contain the action items of the Board meeting of the Early Learning Coalition of Broward. They do not include all of the Committee's discussions or comments on each matter or issue raised during the meeting. A tape recording of the meeting is held in the Coalition office. Corrections from the Committee will be taken before approval at the next meeting.

ITEM #/MEETING:	PRC254RB1 / Program Review Committee Meeting
MEETING DATE:	05/20/2025
SUBJECT:	School Readiness Enrollment/Redetermination Update
FOR ACTION:	No
RECOMMENDED ACTION:	None
FINANCIAL IMPACT:	None
AS RECOMMENDED BY:	N/A
ELC STAFF LEADS	Amy Moore, Howard Bakalar

Background Information:

During FY23/24, our team successfully enrolled 4,277 children from the School Readiness waitlist. These enrollment activities enabled us to meet our overall target for the total number of children served within our system. We continued to enroll steadily throughout the year to approach a consistent census of almost 16,000 children in care.

By maintaining a steady pace of enrollments, we have ensured that our system can support a stable amount of children in care at any given time.

Current Status:

Since our last Program Review Committee meeting, our team faced a major state-level system disruption due to the Department of Education's Single Sign-On (SSO) update, which began on March 20. The system was expected to be offline for only one business day. However, the rollout did not go as planned, and the EFS MOD portal remained unstable for approximately two weeks. During that time, we had to quickly adjust our messaging and operations to stay on track. On some days, our daily phone call volume doubled. We also experienced a noticeable increase in in-office traffic. To meet the needs of families, we extended several deadlines. Despite these challenges, we enrolled 476 new children in the third quarter. We recovered quickly. In April, we enrolled 386 children, positioning us for a strong start to the final quarter of the fiscal year.

As of May 8, 2025, the wait time from application approval to funding notification is just under two months. Our most recent waitlist pull on May 7th included applications approved through March 19, 2025. There are currently 856 children on the waitlist.

In Quarter 3, the average attrition rate was 25%. Of the 5,316 children due for redetermination, 75% (3,959 children) remained in service. Termination reasons have remained consistent over time. Beginning in March, we launched a survey to gather feedback from families who lost services. The feedback confirms what we've been tracking internally. Open-ended responses have also provided insight into opportunities to improve our processes. We'll continue the survey for a full quarter and use the results to reduce the number of families losing services for reasons within our control.

We currently have 26 children enrolled in the SR PLUS program. The number of families losing services due to income continues to be low. Broward still ranks among the top coalitions in the state for SR PLUS enrollment. We remain committed to offering this program to all eligible families.

As we continue to enroll children from the School Readiness waitlist, we are also transitioning eligible families from the Vulnerable Population program into the state-funded School Readiness program. To meet ongoing demand, CSC has approved an additional allocation for child care through the Vulnerable Population program.

Looking ahead, recent legislation will raise the School Readiness income eligibility threshold to 55% of the State Median Income from 150% of the Federal Poverty Level, which is about \$53,000 for a family of four. Our enrollment strategy will continue to shift in response to this and other upcoming changes, such as the new co-payment rules. Our team is well-positioned to adjust operations as needed to align with updated eligibility, funding, and policy requirements.

ITEM #/MEETING:	PRC254RB2 / Program Review Committee Meeting
MEETING DATE:	05/20/2025
SUBJECT:	VPK Enrollment Update
FOR ACTION:	No
RECOMMENDED ACTION:	None
FINANCIAL IMPACT:	None
AS RECOMMENDED BY:	N/A
ELC STAFF LEADS	Amy Moore, Howard Bakalar

Background Information:

Florida's Voluntary Pre-Kindergarten (VPK) Program is free for all 4-year-old children living in the State of Florida. During the school year, 540 instructional hours (usually 3 hours per school day) are allotted for VPK learning. While the vast majority of families who take advantage of VPK do so during the school year, Summer VPK is also available in a much smaller number of preschools and School District sites. During the summer, 300 hours are allotted for learning.

For the 2023-2024 program year, we approved 15,272 school-year applications and 632 summer applications. This resulted in 13,824 children enrolled in the school-year program and 397 children enrolled in the summer program, bringing the total number of children participating in VPK for FY 2023-2024 to 14,221.

Current Status:

As of May 9, 2025, we have approved 14,319 school-year VPK applications for the 2024-2025 program year, as well as 366 summer applications. Currently, there are 12,753 students enrolled in the VPK program for FY 2024-2025. The Florida Statewide Estimating Conference estimated earlier this year that Broward would have 12,815 school year participants. We are very close to meeting the State's estimate.

The Broward County School district has announced the launch of their 2025 VPK Summer Bridge program applications. The VPK Summer Bridge program is a statewide initiative designed to support children who may need additional assistance for kindergarten readiness. The program runs from June to July for 24 instructional days (100 instructional hours). The VPK Summer Bridge program is designed for children who participated in a VPK program and scored below the 10th percentile on the third progress monitoring assessment (PM3). This is also a program where children who were designated as a non-participant status of "assessment inappropriate", "failed practice, or "non-English speaker" on PM3 qualify for participation.

The 2025-2026 program year applications are ramping up, we have approved 8,037 school-year VPK applications and 64 summer VPK applications. We are on track to approve a similar number of applications compared to the previous year.

ITEM #/MEETING:	PRC254RB3 / Program Review Committee Meeting
MEETING DATE:	05/20/2025
SUBJECT:	Education & Quality
FOR ACTION:	No
RECOMMENDED ACTION:	N/A
FINANCIAL IMPACT:	None
AS RECOMMENDED BY:	N/A
ELC STAFF LEADS	Allison Metsch, Howard Bakalar

A. Help Me Grow Florida

Help Me Grow Florida has hired the Care Coordinator and has met the contractual staffing. This position has participated in training and HMG onboarding. We have started attending various outreach events such as School Resource fairs, Countdown to Kindergarten and are scheduled to go to the Community Care Corner monthly to be available to families attending health appointments. We have/had the first Books, Balls and Blocks (B,B,B) event scheduled for May 15th at the Walter C. Young Resource Center in Pembroke Pines. The B,B,B event is a developmental screening event for families to participate in doing screeners for their children and ask questions regarding their children's development. We are scheduling a second BBB in June in the north end of the county.

B. CLASS (Classroom Assessment Scoring System) Update

School Readiness

As required by the Division of Early Learning, all ELC's use the CLASS (Classroom Assessment Scoring System) tool to assess School Readiness (SR) Providers who have more than 20% School Readiness enrolled children and/or those who have received a CLASS 1 violation. The tool looks at the interactions between the children and the teachers, and overall classroom management. We observe 50% of each care level and schools receive a composite score between 1 and 7, any school scoring less than a 4.0 cannot contract with the ELC. A provider may receive an additional Quality Performance Incentive (QPI) differential payment for each enrolled School Readiness child based on their score. Currently, if you score between a 4.5 to 4.99, the differential is 4%. If you score between a 5 to 5.99, the differential is 7% and lastly, scoring between a 6 to 7 is a 10% differential. Upcoming in the 2025 – 2026 fiscal year, the Division of Early Learning has removed the 4% category as a differential. Only scores between 5.0 and 7.0 will receive their respective differentials of 7% and 10%.

To date, we have completed 966 of an estimated approximately 1000 School Readiness observations. Our current countywide average score is 5.51.

Voluntary Pre-Kindergarten (VPK)

In July 2022, the Division of Early Learning required that all VPK classrooms be observed also using the CLASS tool, both during the school year and summer. We observe every VPK classroom in the county, including our public-school classes. There is no payment differential currently associated with the VPK CLASS score. To date, we have completed 831 of an estimated approximately 900 VPK observations.

We are comfortable with this number, and we are confident we will have all VPK CLASS scores completed on time. The current countywide VPK CLASS score average is 5.59.

C. VPK Performance Accountability Update

The new VPK provider progress monitoring holds providers accountable for quality instruction which leads to children learning growth and readiness for kindergarten. To track progress, school year programs test their children three times using the Florida Assessment of Student Thinking (FAST) Star Early Literacy. The first progress monitoring (PM1) occurs in the first 30 days of the program year, progress monitoring 2 (PM2) occurs at the midway point and progress monitoring 3 (PM3) occurs the last 30 days of the program (PM3). In summer, students are tested at the beginning of the program (PM1) and at the end (PM3). Each assessment provides information for the program to prompt support for their students. If students need extra help, the program can direct resources to help them before kindergarten.

This is in combination with the CLASS score and how much growth children demonstrate from PM1 to PM3, determines the school's designation.

- The quality classroom instruction score uses the CLASS Composite Program Assessment Score. (50%)
- The child achievement score is calculated as the percentage of eligible children who demonstrate kindergarten readiness on their progress monitoring 3 (PM3). (20%)
- The learning gains score calculates learning gains as a growth rate of 12 points or more between their PM1 and PM3. (30%)

Using the data from the 2022 – 2023 VPK year for **informational purposes only**, we are proud to report that the majority of our schools either meet expectations or are higher in their designation. We are also seeing the correlation between a higher CLASS score and a higher program designation.

Program Designation	Provider Performance Metric	# of Providers In category	Average CLASS Score of Providers in category	Final Metric Average
Excellent	61 – 100	153	5.74	70
Above Expectations	46 – 60	177	5.34	53
Meets Expectations	28 – 45	117	5.00	38
Below Expectations	16 – 27	26	4.70	22
Unsatisfactory	0 – 15	6	4.43	14

D. Learning Technology Update

Additionally, as reported at our last three PRC meetings, the ELC contracted with both Age of Learning, Inc. and Marco Polo Learning, two technology vendors, to enhance VPK children's learning. As we near the end of the school year, we were able to review the data from Progress Monitoring 1 (within the first 30 days of school) and Progress Monitoring 2 (midway point of between 40% to 60% completion). After comparing the data, as seen below, we see that VPK sites utilizing either one of the technology vendor's products scored higher than VPK sites that utilized neither vendor's tools. Additionally, to date, those sites that utilized the Marco Polo materials had the most successful progress monitoring results.

	Marco Polo	Age of Learning	Neither
# of schools for PM1	82	109	319
# of children for PM1	1736	2377	7391
PM1 Average*	656.7	661	668.2
# of schools for PM2	80	109	311
# of children for PM2	1729	3386	7325
PM2 Average*	722.7	720.4	715
Overall increase between PM1 and PM2	65.83	59.4	57.45

*The FAST STAR Early Literacy is scored on a Unified Scaled Score (USS) between 200 to 1100. Children in Florida who receive a score of 707 or higher at PM3 demonstrate kindergarten readiness.

ITEM #/MEETING:	PRC254RB4 / Program Review Committee Meeting
MEETING DATE:	05/20/2025
SUBJECT:	Outreach/Advocacy Update
FOR ACTION:	No
RECOMMENDED ACTION:	None
FINANCIAL IMPACT:	None
AS RECOMMENDED BY:	N/A
ELC STAFF LEADS	Ancel Pratt III, Howard Bakalar

Background Information:

The Communications and Outreach team continues to support community awareness and engagement across all core programs, with a renewed focus on School Readiness enrollment, Voluntary Prekindergarten (VPK), and advocacy for sustainable funding. With School Readiness enrollment now active, the team relaunched targeted digital advertising in late April 2025 and remains engaged with community partners to amplify messaging.

Additionally, the team has led strategic advocacy efforts to highlight funding needs for early learning and helped organize the upcoming **State of Child Care** event to engage municipal leaders and local stakeholders who support ELC's match program.

Current Status:

Digital Advertising & Outreach

- School Readiness (SR): Paid advertising restarted in late April 2025. So far, \$236 has been spent, resulting in 15,298 landing page visitors. This is down from April 2024's 20,539 visitors, where \$2,758 was spent, but demonstrates solid performance relative to the lower investment.
- VPK: In April 2025, VPK landing page views reached 13,943, supported by \$800 in paid ads. This is comparable to April 2024, when \$971 was spent.

	Page path and screen class	Views	Active users	Views per active user	Average engagement time per active user	Event count All events
3	/school-readiness-financial-assistance-program					
	Apr 1 - Apr 30, 2025	15,298 (8.36%)	4,291 (17.29%)	3.57	1m 43s	71,979 (9.13%)
	Apr 1 - Apr 30, 2024	20,539 (4.44%)	5,980 (20.98%)	3.43	1m 07s	60,434 (4.31%)
	% change	-25.52%	-28.24%	3.8%	53.36%	19.1%
4	/vpk					
	Apr 1 - Apr 30, 2025	13,943 (7.62%)	3,958 (15.94%)	3.52	1m 13s	60,948 (7.73%)
	Apr 1 - Apr 30, 2024	5,343 (1.15%)	1,828 (6.41%)	2.92	1m 15s	16,449 (1.17%)

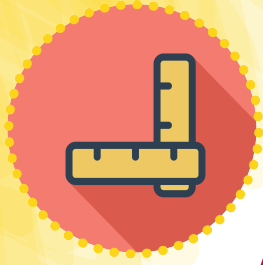
Legislative Advocacy

- ELC Broward launched an advocacy campaign in December 2024 highlighting historical underfunding. This included presenting to the Broward Legislative Delegation with a clearly defined funding goal.
- As a result, the Senate budget proposal included ELC Broward's requested \$110 million base School Readiness allocation. The House proposed \$104 million, both significantly higher than the prior year's \$88 million.
- Despite an overall proposed reduction of \$60–80 million in the state SR budget, Broward is slated to receive the largest increase statewide, based on strong performance and advocacy.





- ELC staff followed up with legislators during Children’s Week to express appreciation and request continued support through final budget negotiations.



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FREE Kindergarten Ready Event

Children will enjoy sneak peeks into kindergarten while parents learn to prepare for the transition. Explore the Museum and gather school resources from community partners.

WHO: Kindergarten-Bound Children and Their Family (4 total)

WHEN: Wednesday, June 4 • 5:30 p.m. – 7:30 p.m.
(Light dinner provided)

WHERE: Museum of Discovery and Science

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